

Algebra 1 8.3

Multiply binomials using EWE

Multiply polynomials using EWE

distributive property

☺ EWE  
☹ (FOIL = FAIL)

quadratic

standard form

X-factor

whiteboards

$$(x+3)(2x-7)$$

↑                    ↑

How do we multiply (old school?)

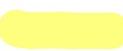
27x8  
43x27

$$\begin{array}{r} 27 \\ \times 8 \\ \hline 156 \\ 160 \\ \hline 216 \end{array}$$

"each with each"

4 3  
x 2 7

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21   
280   
60   
800   

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1161

EWE

**Example 1** The Distributive Property

Find each product.

a.  $(2x + 3)(x + 5)$

$$\begin{array}{r} 2x + 3 \\ \times x + 5 \\ \hline 10x \quad 15 \\ 2x^2 + 3x \\ \hline 2x^2 + 13x + 15 \end{array}$$

b.  $(x - 2)(3x + 4)$

$$\begin{array}{r} x - 2 \\ 3x + 4 \\ \hline 4x - 8 \leftarrow \\ \rightarrow 3x^2 - 6x \\ \hline 3x^2 - 2x - 8 \end{array}$$

whiteboards

**Guided Practice**

1A.  $(3m + 4)(m + 5)$

$$\begin{array}{r} 3m + 4 \\ \times m + 5 \\ \hline 3m^2 + 4m \\ 15m + 20 \\ \hline 3m^2 + 19m + 20 \end{array}$$

1B.  $(5y - 2)(y + 8)$

$$\begin{array}{r} 5y - 2 \\ 1y + 8 \\ \hline 5y^2 - 2y \\ 40y - 16 \\ \hline 5y^2 + 38y - 16 \end{array}$$

FAIL method: Use EWE

**Example 7** FOIL Method

Find each product.

a.  $(2y - 7)(3y + 5)$

**b.**  $(4a - 5)(2a - 9)$

**Guided**Practice

**2A.**  $(x + 3)(x - 4)$

**2B.**  $(4b - 5)(3b + 2)$

**2C.**  $(2y - 5)(y - 6)$

**2D.**  $(5a + 2)(3a - 4)$

FAIL

**Real-World Example 3** FOIL Method



**SWIMMING POOL** A contractor is building a deck around a rectangular swimming pool. The deck is  $x$  feet from every side of the pool. Write an expression for the total area of the pool and deck.

**Understand** We need to find an expression for the total area of the pool and deck.



**Example 4** The Distributive Property

Find each product.

a.  $(6x + 5)(2x^2 - 3x - 5)$



$$26 \times 563$$

$$\begin{array}{r} 563 \\ \times 26 \\ \hline \end{array}$$

$$\begin{array}{r} 2x^2 - 3x - 5 \\ 6x + 5 \end{array}$$

	$10x^2$	$-15x$	$-25$
$6x^3$	$-18x^2$	$-30x$	

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$$12x^3 - 8x^2 - 45x - 25$$

$$\begin{array}{r} 26 \\ \times 563 \\ \hline 6x + 5 \\ 2x^2 - 3x - 5 \end{array}$$

b.  $(2y^2 + 3y - 1)(3y^2 - 5y + 2)$

$$2y^2 + 3y - 1$$

$$3y^2 - 5y + 2$$

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$$\begin{array}{r}
 4y^2 + 6y - 2 \\
 -10y^3 - 15y^2 + 5y \\
 6y^4 + 9y^3 - 3y^2 \\
 \hline
 6y^4 - y^3 - 14y^2 + 11y - 2
 \end{array}$$

$$\begin{array}{r}
 3y^2 - 5y + 2 \\
 2y^2 + 3y - 1 \\
 \hline
 \end{array}$$

$$\begin{array}{r}
 -3y^2 + 5y - 2 \\
 9y^3 - 15y^2 + 6y \\
 6y^4 - 10y^3 + 4y^2 \\
 \hline
 6y^4 - y^3 - 14y^2 + 11y - 2
 \end{array}$$

**Guided**Practice

**4A.**  $(3x - 5)(2x^2 + 7x - 8)$

**4B.**  $(m^2 + 2m - 3)(4m^2 - 7m + 5)$