

Algebra 2 7.1

Graph exponential growth functions\*

Graph exponential decay functions\*

$y = 5^x$

\* Algebra 1 Ch. 7

decrease

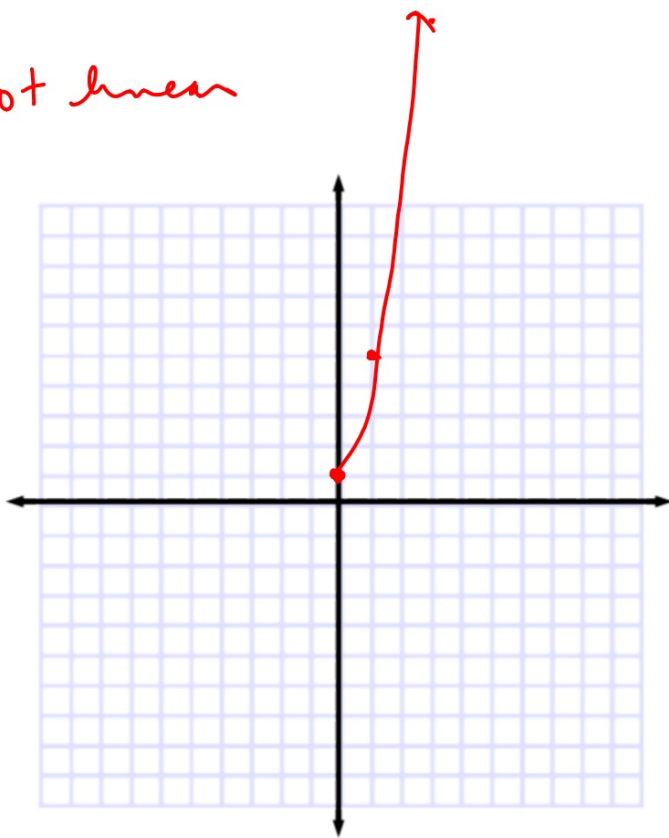
- base
- exponent
- asymptote
- domain  $x$
- range  $y$
- growth factor ↑
- decay factor ↓
- whiteboards

0	1
1	5 > .5
2	25 > .5
3	125 > .5

→ ● Have you ever received an e-mail that tells you to forward it to 5 friends? If each of those 5 friends then forwards it to 5 of their friends,

$n^{15}$      $5^n$      $n^{20}$      $9.5 \times 10^{13}$

not linear



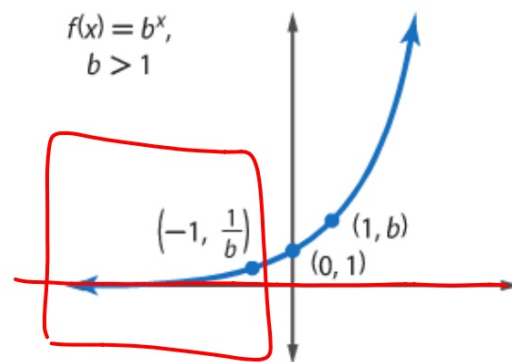
How many forwards?

p.451

**KeyConcept** Parent Function of Exponential Growth Functions

Parent Functions:  $f(x) = b^x, b > 1$   
Type of graph: continuous, one-to-one, and increasing  
Domain: **ARN** all real numbers  
Range:  $y > 0$  all positive real numbers  
Asymptote: x-axis  
Intercept: (0, 1)

$b^{-1}, b^0, b^1$



$$y = 2^x + 3$$

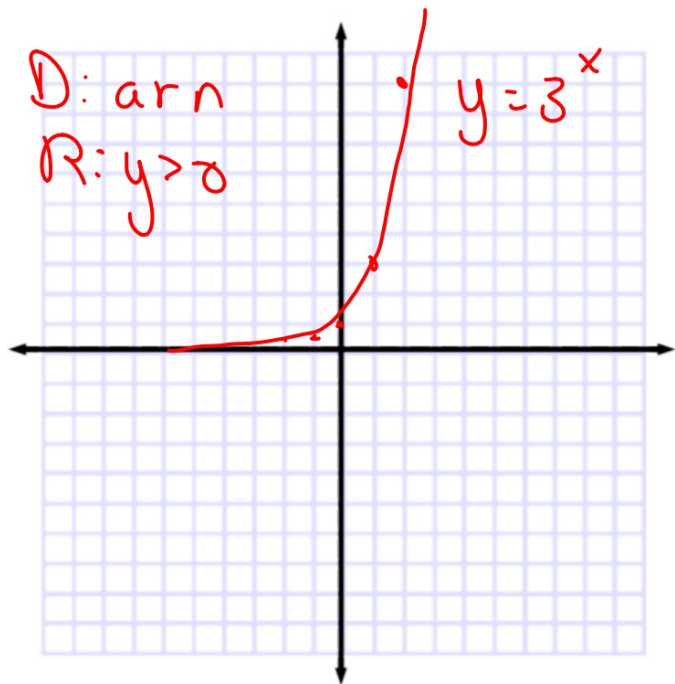
### Example 1 Graph Exponential Growth Functions

Graph  $y = 3^x$ . State the domain and range.

Make a table of values. Then plot the points and sketch the graph.

-2	$3^{-2}$	$\frac{1}{9}$
-1	$3^{-1}$	$\frac{1}{3}$
0	$3^0$	1
1	$3^1$	3
2	$3^2$	9

giant graphs



graph

-2
-1
0
1
2

label: equation  
yint  
domain  
range

$$-3(2)^x$$

$$x^2 \quad (x-3)^2$$

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### KeyConcept Transformations of Exponential Functions

$$\frac{1}{2}(3)^x$$

$$f(x) = ab^{x-h} + k$$

#### $h$ – Horizontal Translation

$h$  units right if  $h$  is positive  
 $|h|$  units left if  $h$  is negative

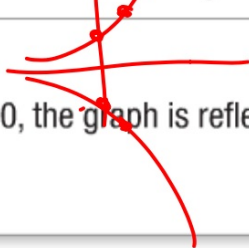
#### $k$ – Vertical Translation

$k$  units up if  $k$  is positive  
 $|k|$  units down if  $k$  is negative

#### $a$ – Orientation and Shape

If  $a < 0$ , the graph is reflected in the  $x$ -axis.

If  $|a| > 1$ , the graph is stretched vertically.  
If  $0 < |a| < 1$ , the graph is compressed vertically.



## Example 2 Graph Transformations

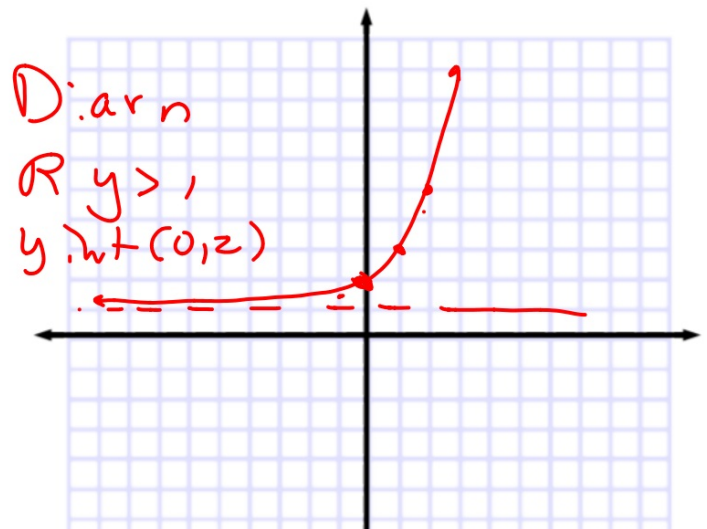
Graph each function. State the domain and range.

a.  $y = 2^x + 1$

1. parent graph
2. vertical stretch?
3. translation?  
(follow order of operations)

	$2^x + 1$	
-2	$2^{-2}$	$1\frac{1}{4}$
-1	$2^{-1}$	1.5
0	$2^0$	2
1	$2^1$	3
2	$2^2$	5

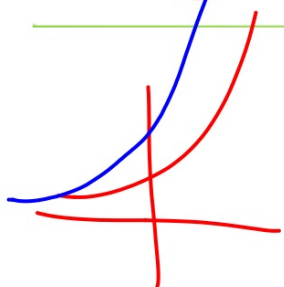
giant graphs



**Guided Practice**

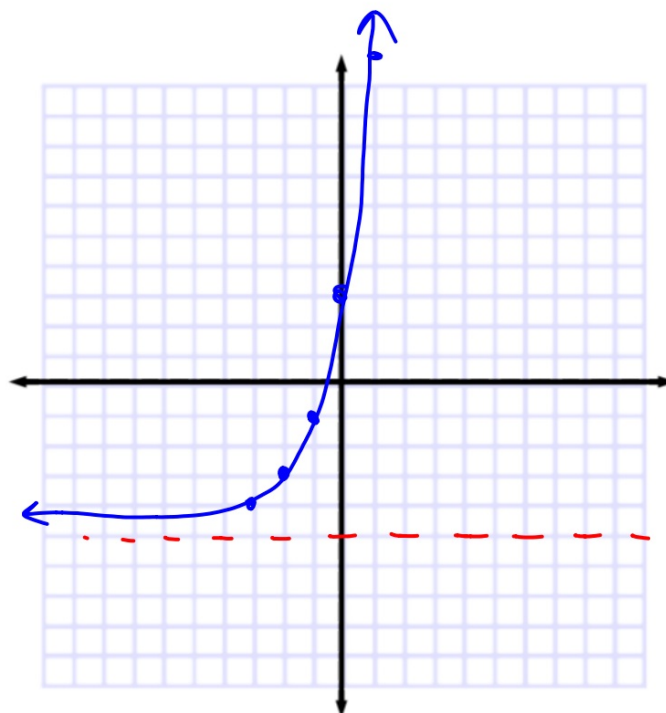
2A.  $y = 2^x + 3 - 5$

- 1. parent graph
- 2. vertical stretch?
- 3. translation?



giant graphs

0	$2^3 - 5$	3
1	$2^4$	11
2	$2^5$	
-1	$2^2$	-1
-2	$2^1$	-3
-3	9	-4

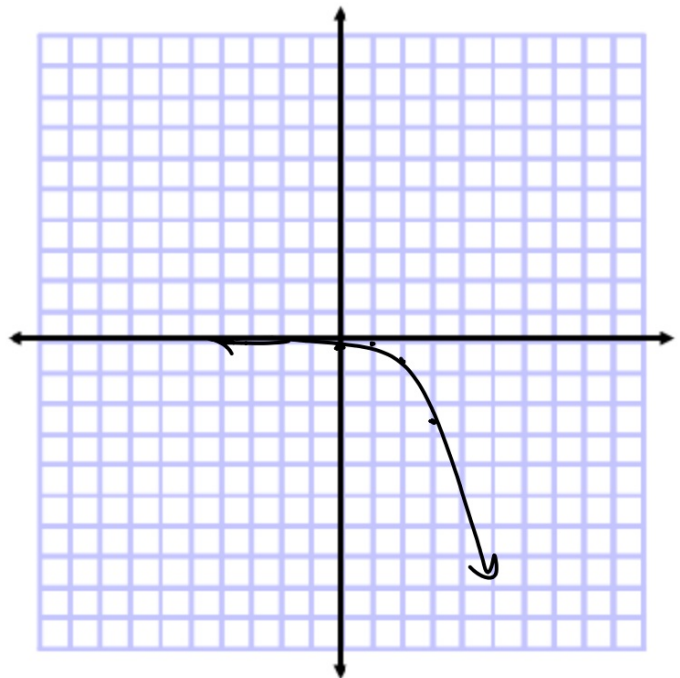




b.  $y = -\frac{1}{2} \cdot 5^{(x-2)}$

1. parent graph
2. vertical stretch?
3. translation?

0	$-\frac{1}{2} \cdot 5^{-2}$	-0.02
1	$-\frac{1}{2} \cdot 5^{-1}$	-1
2	$-\frac{1}{2} \cdot 5^0$	$-\frac{1}{2}$
3	$-\frac{1}{2} \cdot 5$	-2.5

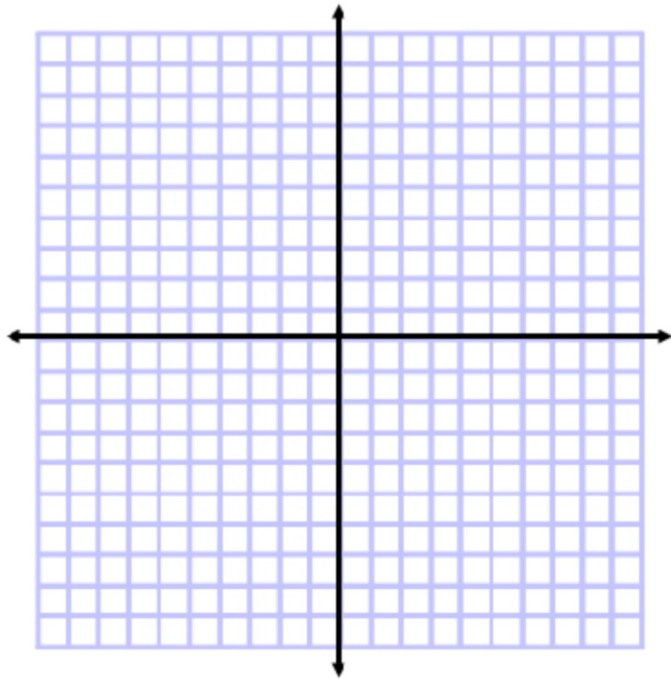


**2B.**  $y = 0.1(6)^x - 3$

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1. parent graph
2. vertical stretch?
3. translation?



$$A(t) = a(1 + r)^t$$

1+r growth factor  
percent>>decimal

graphing calc

### **Real-World Example 3** Graph Exponential Growth Functions



**CENSUS** The first U.S. census was conducted in 1790. At that time, the population was 3,929,214. Since then, the U.S. population has grown by approximately 2.03% annually. Draw a graph showing the population growth of the U.S. since 1790.

3. **FINANCIAL LITERACY** Teen spending is expected to grow 3.5% annually from \$79.7 billion in 2006. Draw a graph to show the spending growth.
- 

graphing calc

$0 < \text{base} < 1$

 **KeyConcept** Parent Function of Exponential Decay Functions



Parent Functions:  $f(x) = b^x, 0 < b < 1$

Type of graph: continuous, one-to-one, and decreasing

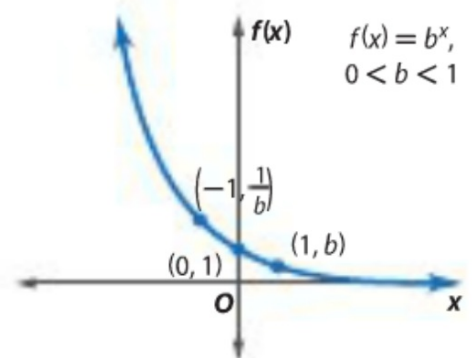
Domain: all real numbers

Range: positive real numbers

Asymptote:  $x$ -axis

Intercept:  $(0, 1)$

Model

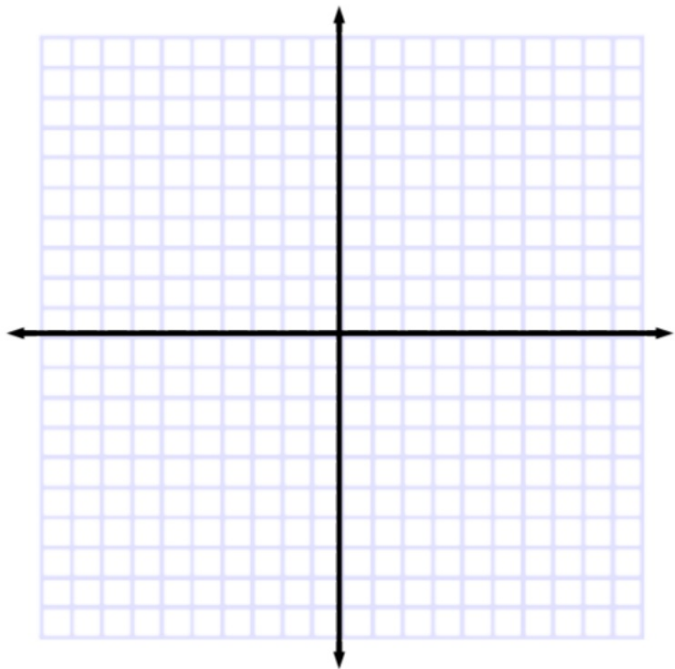


### Example 4 Graph Exponential Decay Functions

Graph each function. State the domain and range.

a.  $y = \left(\frac{1}{3}\right)^x$

giant graphs



$$A(t) = a(1 - r)^t$$

1-r decay factor  
percent >> decimal





### Guided Practice

5. A cup of black tea contains about 68 milligrams of caffeine. Draw a graph to represent the amount of caffeine remaining in the body of an average teen after drinking a cup of black tea. Estimate the amount of caffeine in the body 2 hours after drinking a cup of black tea.