

Algebra 1 8.3

Multiply binomials using EWE

Multiply polynomials using EWE

$$(2x+6)(3a-5)$$

distributive property

EWE

(FOIL = FAIL)

quadratic

standard form

X-factor

whiteboards

$$x^2 \dots$$
$$3x^4 - 5x^3 + 8x^2 - 7x + 6$$

How do we multiply (old school?)  
27x8  
43x27

$$2 \times 7 = 14$$

$$27 \times 8$$

$$\begin{array}{r} 5 \\ 27 \\ \times 8 \\ \hline \end{array}$$

ewe

$$\begin{array}{r} 43 \\ \times 27 \\ \hline \end{array}$$

$$\begin{array}{r} 156 \\ 160 \\ \hline 216 \end{array}$$

"each with each"

ewe

$$\begin{array}{r} 21 \\ 280 \\ 60 \\ 800 \\ \hline 1161 \end{array} \left. \begin{array}{l} \\ \\ \\ \end{array} \right\} \begin{array}{l} \text{partial} \\ \text{product} \end{array}$$

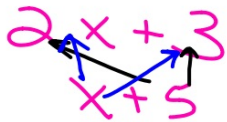
EWE

FOIL = FAIL

**Example 1** The Distributive Property

Find each product.

a.  $(2x + 3)(x + 5)$



$$\begin{array}{r} 2x + 3 \\ \cdot (x + 5) \\ \hline 2x^2 + 3x \\ 10x + 15 \\ \hline 2x^2 + 13x + 15 \end{array}$$

$$(x + 5)(3x + 6)$$

$$\begin{array}{r} 3x + 6 \\ \cdot (x + 5) \\ \hline 3x^2 + 6x \\ 15x + 30 \\ \hline 3x^2 + 21x + 30 \end{array}$$

b.  $(x - 2)(3x + 4)$

$$\begin{array}{r} 3x + 4 \\ x - 2 \\ \hline 3x^2 - 6x - 8 \\ 4x \\ \hline 3x^2 - 2x - 8 \end{array}$$

$$\begin{array}{r} x - 2 \\ 3x + 4 \\ \hline 4x - 8 \\ 3x^2 - 6x \\ \hline 3x^2 - 2x - 8 \end{array}$$

whiteboards

**Guided**Practice

**1A.**  $(3m + 4)(m + 5)$

**1B.**  $(5y - 2)(y + 8)$

FAIL method: Use EWE

**Example 2** ~~FOIL Method~~

Find each product.

a.  $(2y - 7)(3y + 5)$

$$\begin{array}{r} 2y - 7 \\ 3y + 5 \\ \hline \end{array}$$

**b.**  $(4a - 5)(2a - 9)$



**Guided**Practice

**2A.**  $(x + 3)(x - 4)$

**2B.**  $(4b - 5)(3b + 2)$

**2C.**  $(2y - 5)(y - 6)$

**2D.**  $(5a + 2)(3a - 4)$

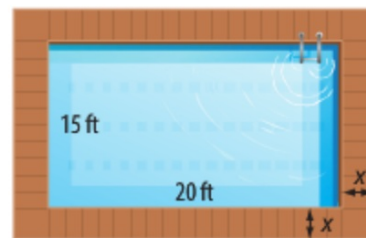
FAIL

**Real-World Example 3** FOIL Method



**SWIMMING POOL** A contractor is building a deck around a rectangular swimming pool. The deck is  $x$  feet from every side of the pool. Write an expression for the total area of the pool and deck.

**Understand** We need to find an expression for the total area of the pool and deck.



**Example 4** The Distributive Property

Find each product.

a.  $(6x + 5)(2x^2 - 3x - 5)$

b.  $(2y^2 + 3y - 1)(3y^2 - 5y + 2)$

$$\begin{array}{r}
 2y^2 + 3y - 1 \\
 3y^2 + -5y + 2 \\
 \hline
 6y^4 + 9y^3 - 3y^2 \\
 -10y^3 - 15y^2 + 5y \\
 \hline
 6y^4 - y^3 - 14y^2 + 11y - 2
 \end{array}$$

**Guided Practice**

**4A.**  $(3x - 5)(2x^2 + 7x - 8)$

**4B.**  $(m^2 + 2m - 3)(4m^2 - 7m + 5)$